



# AllShe Academy Events

## SPONSORSHIP PROPOSAL

# New Year New Me Networking Soiree

All She Academy is hosting a New Years Networking event that aims to teach members and guests the art of networking as well as highlighting local business.

## Event Details:

Date: January 2, 2024

Time: 7 pm to 10 pm

Location: Tribeca 2222 Emancipation Ave.

## Agenda:

Time	Description
7 pm to 8:10 pm	Cocktail hour and professional headshots. Light Hors d'oeuvres
8:10 to 8:30 pm	Welcome Presentation by President. The Art of Networking - Cue cards distributed. (Guests can write down who they met with. Those who made the most connections win a prize at the end of the night.)
8:30 to 9:30 pm	Guest can socialize, look at our vendors and dance, some may be asked to do 30 second interviews on their experience
9:30 to 9:45 pm	3 five-minute presentations from Diamond Sponsors
9:45 pm to 10 pm	Closing remarks from President. Winners announced

# The Luminary Annual Gala

All She Academy host an annual fundraising gala that raises funds for scholarships and grants. The name Luminary is the essence of what AllShe Academy is. A luminary is a person who inspires or influences others, especially one prominent in a particular sphere.

"Luminary" and AllShe Academy share commonalities, although in different contexts. AllShe Academy is a nonprofit organization that illuminates the path for young women in pursuit of education and empowerment. It acts as a guiding light, providing opportunities, resources, and mentorship to foster the brilliance of future leaders, making it a **luminary** itself in the realm of female empowerment and education. Both the term "luminary" and AllShe Academy embody the notion of guiding and inspiring others towards a brighter future.

The purpose of this gala is to highlight our and present out scholarship and grant winners and our college campus ambassadors. This is a formal sit-down event with a 3-course meal. A panel and presentation will be presented. We are looking to host this event in June of every year.

## Why AllShe Academy?

All She Academy is an education-centered and fully registered non-profit 501(c)(3) organization based in Texas, United States. The foundation is committed to giving young women and business owners an economic advantage through financial literacy, networking, scholarships, and grants. We aim to connect mentees from grades 6 to 12, college graduates, and new business owners with student leaders and experienced business owners. We aim to equip our members with knowledge and resources, facilitate yearly scholarship functions, and foster a sense of friendship and community through volunteerism and open forums to discuss topics that are of need for mentees. We are committed to working with individuals to increase their life skills, academia, and business knowledge.

Quality mentoring has profound impacts on the lives of young people in so many areas ranging from academics and professional pursuits to personal development. Studies have shown that girls envision their future based on role models they can see no matter the age or background. It helps them tackle their future with confidence and imagination. According to another study by Forbes, 87% of mentors and mentees feel empowered by the relationship and reported greater confidence and satisfaction. Thus, improving the leadership skills of mentors while helping others excel in their careers and personal life.

All She Academy is seeking funds to facilitate this program and purchase school supplies for students and teachers, scholarships, renting co-working spaces for volunteers and/or donations, and renting venues for end-of-year galas.



# OUR PAST & FUTURE EVENTS

7-11  
JUNE

Doublegood Popcorn  
Fundraiser  
Virtual event

30  
JUNE

Friday 7:00pm CST  
Bowling Fundraiser  
In- person event

3  
AUGUST

Thursday 1 - 4 pm CST  
ALL-STAR HUB /Minority Vendor Showcase  
Gym of the TSU Recreation & Wellness  
Center

5  
AUGUST

Saturday 1 - 3 pm CST  
Kendra Scott Fundraiser  
Houston City Centre, Houston, 77024

31  
AUGUST

Thurs. Aug. 31st to Sept. 4th  
Last Call for Popcorn  
Double Good Popcorn Fundraiser

17  
SEPTEMBER

Sunday 5 - 6 pm CST  
Interview Skills Webinar  
Virtual

19  
NOVEMBER

Sunday 5 - 6 pm CST  
Resume 101 Workshop  
Virtual

# What Mentees Learn

## MENTORSHIP

A career mentor offers personalized advice and guidance tailored to the student's goals, helping them navigate the complexities of the job market and make informed career decisions.

## 21ST CENTURY SKILLS

Communication, Collaboration, Critical Thinking, Creativity, and Contribution that are critical for success in today's world are developed and practiced.

## NETWORKING OPPORTUNITIES

AllShe Academy can provide a link to possible internships or future job opportunities in a variety of careers.

## RESUME BUILDING

Resume and cover letter assistance: Mentors can review and provide feedback on resumes and cover letters, helping students highlight their strengths and tailor their application materials for specific job opportunities.

## INTERVIEW PREPARATION

Mentors can conduct mock interviews, provide feedback on interview performance, and offer tips and strategies to excel in interviews, boosting the student's confidence and readiness for the hiring process.

## PROFESSIONAL DEVELOPMENT

Ongoing professional development sets you up to learn about your job while building a strong team with the people you will be working with.

## FINANCIAL LITERACY

Learn wealth building strategies, how to build credit, side-hustle brainstorming, and more.

## MENTAL HEALTH/SELF-CARE

We have mental check-ins with our mentors to see how they are doing in their transitions. Our goal is to be a listening ear when needed.

# EVENT OBJECTIVE

Provide a safe and fun environment for people to socialize, build relationships, and expand their network.



## Create an Interaction

To create an engaging and fun atmosphere for people to interact with each other and network.



## Promote Local Businesses

We will open opportunities for small businesses to showcase their products or services.



## Fundraise

The ultimate goal is for our events is to be our top fundraising events of the year. where we showcase what we have accomplished and highlight our members.

# Meet Our Board

The value of expertise from the mentors who volunteer their time to AllShe Academy is immeasurable and pivotal in supporting students on their educational and professional journey. These mentors, who generously share their knowledge and experiences, bring a unique perspective that resonates with the challenges and aspirations of the students they mentor.

The mentors' personal experiences foster a sense of relatability and connection. We hand select members who have faced similar obstacles, overcome adversity, and succeeded in their educational journeys. Ultimately, a shared understanding creates a strong bond between mentors and mentees, facilitating open and honest communication. Mentees can freely express their concerns, aspirations, and goals, knowing they are being heard by someone who has walked a similar path.

The expertise offered by mentors extends beyond academic and career guidance. Mentors bring their diverse backgrounds, perspectives, and skills to the table, enriching the mentorship experience. They provide insights into various industries, offer advice on personal development, and empower mentees to embrace their unique talents and passions.

## Organization and Management



**Naomi Morgan**

CEO/FOUNDER



**Alexis Robinson**

CFO



**Sharnell Holden**

BOARD MEMBER



**Carennia Lee**

EVENTS CHAIR





**SPONSOR  
PACKAGES**

# SPONSORSHIP PACKAGE DETAILS

The packages are specific to the event of your choice and only go towards one event. Advertising of your business will be highlighted on the Events page where guest and vendors register and on the print material for the event in which you chose to sponsor. Web promotion will be taken down once the event has commenced. Please see our Platinum option for more promotion

DESCRIPTION	SILVER	GOLD	DIAMOND
Logo listed on our website & socials	✓	✓	✓
<b>Print Advertising</b> Logo on custom backdrop & program	✓	✓	✓
Contact List of Attendees	✓	✓	✓
<b>Free Tickets</b> GA, VIP & sections		4	VIP SECTION 6 TICKETS
5 min. slot to promote business during event			✓
	\$ 300	\$ 600	\$ 1000

# PLATINUM SPONSORSHIP PACKAGE



The Platinum Packages is not specific to the event, and goes towards the success of the entire company. Advertising of your business will be highlighted on the Home page and the Events page, and will not be taken down from our site. This will give your business year-round.

## PACKAGE INCLUDES

### YEARLY PLATINUM BENEFITS

- YEAR-ROUND CROSS PROMOTING
- CONTACT LIST OF ATTENDEES
- HIGH PRIORITY SEATING (VIP/SECTION) OR 10 TICKETS
- NOMINATE A SPEAKER/HOST FOR EVENT
- HAVE AN AWARD NAMED AFTER COMPANY
- HOST UP TO 3 EVENTS WITH ALLSHE ACADEMY
- ABILITY TO PRESENT OR GIVE SPEECH AT EVENT

**\$ 2500**

# Sponsorship Details

Funds will go towards the following:

No.	Description
1.	Event Venue
2.	Food & Drinks
3.	Photo Booth/Photographer
4.	Decor
5.	Entertainment
6.	Print Material - brochures, backdrops,
7.	Promotion- social media, web advertising
8.	Give Away's/Paraphernalia

## **Contact Information**

**Website**  
**AllShe.org**

**Scholarships Submissions**  
**contactus@allshe.co**

**Donation Inquiry & PayPal Donations**  
**support@allshe.org**

**Membership Questions & Technical Support**  
**Site Chat**  
**contactus@AllShe.co**

**Code of Conduct Reporting**  
**naomimorgan9692@gmail.com**

