



AllShe Academy

GET STARTED

AllShe Inspires Summer Program





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SPONSORSHIP LETTER



Dear Percheron Foundation Board of Directors;

On behalf of AllShe Academy, I am honored to submit this formal request for a \$5,000 grant to support our AllShe Inspires Summer Program, as well as ongoing mentorship and empowerment initiatives that provide life-changing opportunities for young women across Houston and beyond. Founded in 2019, AllShe Academy is a Texas-based 501(c)(3) nonprofit dedicated to preparing young women particularly those from underserved and underrepresented backgrounds for success in college, career, and life. Our work centers on mentorship, financial literacy, scholarships, skills training, and professional development. We focus on high school and college students, with a mission to close opportunity gaps through culturally relevant, accessible programming.

In addition to the summer program, grant funding would also help us expand our Goals & Growth Chats mentorship series, increase the number of \$1,000 scholarships and micro-grants, and enhance our career readiness tools, including resume workshops and interview prep. This \$5,000 grant would be transformative. It would allow us not only to meet current demand, but to strengthen our infrastructure, serve more young women, & sustain our efforts year-round. Thank you for considering this request. We welcome the opportunity to speak further about how the Percheron Foundation and AllShe Academy can work together to create lasting impact.

Warm regards,

Naomi Morgan

President, AllShe Academy



PROGRAM INTRODUCTION

The AllShe Inspires Summer Program is a transformative, weeklong initiative hosted by AllShe Academy that provides middle and high school girls with the tools, confidence, and knowledge to succeed in all areas of life. Designed specifically for girls from underserved and underrepresented communities, this program offers a comprehensive curriculum rooted in mentorship, personal growth, and leadership development.

Throughout the week, participants engage in interactive workshops covering financial literacy, self-care, mental health, etiquette, public speaking, and STEM exploration. These sessions are led by inspiring women leaders, entrepreneurs, and educators who share their experiences and insights, creating an empowering environment where young women can learn, ask questions, and dream boldly.

The program's mission is to ensure that every girl walks away with enhanced confidence, practical life skills, and a strong sense of sisterhood and purpose. By investing in their development, we are not only preparing these young women for success but also planting seeds of empowerment that will positively impact families, schools, and communities for years to come.



GOALS & OBJECTIVES

- ❑ Equip middle and high school girls with the confidence, tools, and mindset to pursue their personal, academic, and career goals.
- ❑ Foster leadership qualities through interactive workshops, group activities, and mentorship with professional women leaders.
- ❑ Provide exposure to STEM, entrepreneurship, and financial literacy to prepare participants for future educational and career opportunities.
- ❑ Teach practical life skills including etiquette, public speaking, time management, and goal setting.
- ❑ Create a safe space where girls can openly discuss self-care, mental health, emotional intelligence, and self-worth.
- ❑ Celebrate diversity and promote cultural competence, ensuring every girl feels seen, heard, and valued.
- ❑ Connect participants with mentors who can offer guidance, support, and inspiration beyond the duration of the program.
- ❑ Instill a sense of social responsibility and encourage participants to give back to their communities through service and leadership.
- ❑ Develop strong peer relationships and a network of encouragement that promotes unity, positivity, and collective empowerment.
- ❑ Cultivate a growth mindset and a love for learning that motivates participants to continue developing themselves beyond the program.



OUR PROGRAMS



Leadership & Personal Development Workshops

This program focuses on building confidence, self-awareness, and leadership skills in young girls. Through engaging workshops, participants will explore topics such as self-empowerment, communication, time management, and goal setting—equipping them to lead in their schools, communities, and future careers.

Financial Literacy & Entrepreneurship

Designed to cultivate smart money habits and entrepreneurial thinking, this program teaches budgeting, saving, investing, and how to launch a small business. Guest speakers and hands-on activities help girls understand financial independence and explore career paths in business and finance.

Health, Wellness & Self-Care

This program promotes mental, emotional, and physical well-being. Topics include self-esteem, healthy relationships, nutrition, physical activity, and coping strategies for stress and anxiety. Girls will leave with practical tools for maintaining balance and prioritizing self-care.

STEM Exploration & Innovation

Participants will be introduced to exciting fields in Science, Technology, Engineering, and Mathematics through hands-on experiments, coding challenges, and interactive projects. This program aims to increase interest in STEM careers and close the gender gap in these industries.

Community Engagement & Sisterhood Building

This program emphasizes the importance of service, empathy, and teamwork. Girls will participate in community service projects and bonding activities that foster a sense of sisterhood, unity, and social responsibility, creating a supportive network that lasts beyond the summer.



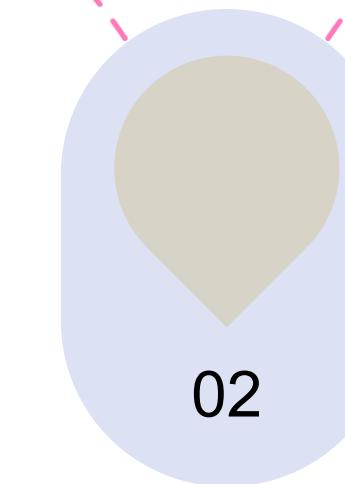
TARGET AUDIENCE



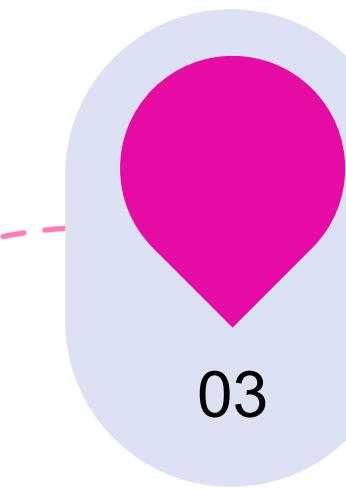
AllShe Academy caters to a diverse range of audiences, including



Girls ages 15 to 24 years old



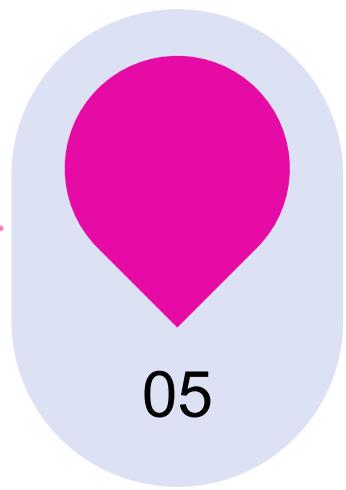
Youth from underserved and underrepresented communities



Students attending local schools and youth programs



Girls seeking mentorship, leadership development, and self-esteem building



Families looking for positive summer engagement opportunities



WHAT MENTEES LEARN



- ✓ **Leadership and Communication Skills:** Through public speaking exercises, team projects, and mentorship sessions, mentees build confidence in expressing themselves and leading with purpose.
- ✓ **Financial Literacy:** Workshops on budgeting, saving, and responsible spending prepare mentees to make informed financial decisions now and in the future.
- ✓ **STEM Exposure:** Hands-on STEM activities introduce girls to science, technology, engineering, and mathematics, fostering curiosity and expanding career possibilities.
- ✓ **Self-Care and Wellness:** Sessions on mental health, emotional intelligence, and physical wellness teach mentees the importance of caring for themselves holistically.
- ✓ **Etiquette and Professionalism:** Mentees learn social etiquette, interview preparation, and professional conduct to navigate academic and career environments with poise and confidence.
- ✓ **Goal Setting and Vision Planning:** Through guided exercises, each mentee creates a personalized vision board and sets actionable goals aligned with her dreams and ambitions.

TITLE SPONSOR

\$5,000

- Recognition as the official Title Sponsor on all marketing materials, signage, and media
- Prominent logo placement on event banner, t-shirts, website, and social media
- Opportunity to speak at opening or closing ceremony
- Feature article in AllShe Academy's newsletter and post-event press release
- VIP table at final event and networking mixer
- Inclusion of promotional materials in participant gift bags
- Customized plaque of appreciation

SPONSORSHIP PACKAGE



EMPOWERMENT PARTNER

\$2,500

SPONSORSHIP PACKAGE

- Logo on event materials, website, and social media promotions
- Recognition during program sessions
- Opportunity to host a workshop or provide a guest speaker
- Sponsor spotlight in AllShe Academy's newsletter
- Inclusion of promotional items in gift bags
- Certificate of sponsorship



MENTOR ADVOCATE

\$1,000

SPONSORSHIP PACKAGE

- Logo placement on website and select printed materials
- Recognition on social media and during the event
- Opportunity to provide branded materials (notebooks, pens, etc.)
- Shoutout during opening or closing ceremony
- Certificate of appreciation



COMMUNITY SUPPORTER

\$500

SPONSORSHIP PACKAGE

- Name or logo on event flyer and supporter list
- Recognition on social media
- Option to include items in participant swag bags
- Acknowledgment at event



FRIEND OF THE PROGRAM

\$250

SPONSORSHIP PACKAGE

- Recognition on social media and supporter list
- Group thank-you message in newsletter
- Appreciation certificate





WHY YOU SHOULD SPONSOR US?



01

Empower Future Leaders

Your sponsorship helps shape confident, educated, and empowered young women who will lead in their communities and beyond.

02

Support Underserved Youth

Many of our mentees come from underrepresented backgrounds; your support provides access to vital resources and opportunities.

03

Community Impact

Partnering with us strengthens your organization's commitment to positive community engagement and youth development.

04

Brand Visibility

Sponsors receive recognition across our event materials, social media, and community networks, enhancing your brand's visibility and goodwill.

05

Tax-Deductible Giving

Contributions may be tax-deductible, offering financial benefits while making a meaningful difference.

06

Invest in Long-Term Change

Sponsoring this program is not a one-time gift—it's a lasting investment in the education, well-being, and success of tomorrow's change makers.



FUNDING REQUEST



We respectfully request your financial support for the AllShe Inspires Summer Program, a transformative initiative designed to empower and uplift young girls through mentorship, education, and personal development.

Your sponsorship will directly fund program essentials such as educational materials, workshop supplies, meals, transportation, guest speaker fees, and scholarship support for mentees in need. Additionally, contributions will help cover venue expenses and support our culminating event, which celebrates the achievements of our young participants.

We are seeking sponsorships at various levels to ensure inclusive participation and meaningful programming. Any level of support is deeply appreciated and will be acknowledged with visibility in our promotional materials, event signage, and online platforms.

By funding this initiative, you are not only investing in our program you are helping shape a generation of strong, inspired, and purpose-driven young women. Thank you for considering this opportunity to make a lasting impact.



CONTACT INFO



contactus@allshe.co



www.allshe.org

